

# Armantas Zvirgzdas

Vilnius, Lithuania

 [armantas.zvirgzdas@gmail.com](mailto:armantas.zvirgzdas@gmail.com)

 [linkedin.com/in/armantascom](https://linkedin.com/in/armantascom)

## Summary

10+ years of experience in UX field including Senior and Lead Product Designer roles. Experience working for IBM, Danske Bank, iSun AG & other IT companies. Extensive knowledge working in Banking, Fintech, Blockchain, Ecommerce, Media, and Enterprise Software domains for B2B & B2C clients.

## Experience



### Senior UX Designer

Danske Bank

Apr 2022 - Sep 2023 (1 year 6 months)

Responsible for mobile bank app investment products aimed at retail customers across the Nordic countries. As a member of the Market Explorer & Trade team, I led the design creation and implementation of the Danske Monthly Investment solution. Additionally, I set the strategic design direction for the future vision of the Knowledge Center solution.



### Lead Product Designer

iSun AG

Jan 2020 - Jan 2022 (2 years 1 month)

- As the Chief Designer, led the design and development of iSun group's most critical products: Swissmoney payment platform, GlobalPass KYC products, and DecentWorld marketplace
- Helping to plan design sprints, define UX strategy for various company-owned products and set KPIs for data-driven product roadmaps
- Acting as a lead designer among other designers within the company and assigning specific tasks for other designers
- Leading user experience design-related activities among different products, dealing with stakeholders & developers, producing concepts, wireframes, interactive functional prototypes
- Other activities: Conducting UX research, assisting to HRs in designers recruitment processes



### Senior Product Designer

iSun AG

Feb 2018 - Dec 2019 (1 year 11 months)

- Collaborating with product managers, engineers and designers to define, design and deliver high-quality products.
- Practicing a broad range of product design activities, which include: ideation and facilitation, validation/testing, conceptualisation and UI design (low to high fidelity mockups, concepts, wireframes, prototypes, contributions to design system)
- Adopting different CI/CD methodologies such as Agile UX (Scrum, Kanban) and Lean UX
- Collaborating with the user research team, gathering data (research/test) and knowledge to drive our product decisions

## UX/UI Designer

armantas.com

Feb 2016 - Jan 2019 (3 years)

Working remotely in cross-functional teams with various IT companies on a contract basis. Delivering digital products mostly for E-commerce and FinTech companies. Clients include: KTM, Eika, Linea, Teamgate, August, and many more.

## User Experience Designer

IBM

May 2015 - Mar 2016 (11 months)

- Leading user experience design-related activities, producing concepts, wireframes, interactive functional prototypes, contributing to UI components library, dealing with stakeholders & developers
- Helping businesses define UX strategy, product roadmaps and set KPIs
- Conducting UX research & writing documentation

## UX/UI Designer

IDEA, JSC Interaktyvi reklama

May 2013 - Jun 2014 (1 year 2 months)

IDEA is a well-known interactive IT agency, which at the time was well known for delivering e-commerce solutions for Lithuanian industry leaders such as Barbora, Senukai, Eurovaistine, Iki, Ergo, and Novaturas.

- Producing concepts & UI designs, wireframes, interactive functional prototypes, contributing to UI components library
- Helping business define content strategy for existing clients

## Education



### UCL Erhvervsakademi og Professionshøjskole

Academy Profession (AP degree), Multimedia design and Communication

2011 - 2013



### Vilnius College of Design

Bachelor's degree, Graphic communication design

2013 - 2016

## Skills

Communication • Generative AI • User Experience (UX) • User Interface Design • Figma (Software) • Product Design • Design Systems • Prototyping • W3C Accessibility • Mobile Applications

## Honors & Awards



### CED 2021 - Best Crypto Payment Provider - Crypto Expo Dubai 2021

Oct 2021