

Armantas Zvirgzdas

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Summary

10+ years of experience in UX field including Senior and Lead Product Designer roles. Experience working for IBM, Danske Bank, iSun AG & other IT companies. Extensive knowledge working in Banking, Fintech, Blockchain, Ecommerce, Media, and Enterprise Software domains for B2B & B2C clients.

Experience



Senior UX Designer

Danske Bank

Apr 2022 - Present (1 year 5 months)

Responsible for investment products for retail customers across Nordic countries. As part of Market Explorer & Trade team, I'm setting the strategic design direction for Danske Monthly Investment and Knowledge Center mobile solutions.



Lead Product Designer

iSun AG

Jan 2020 - Jan 2022 (2 years 1 month)

- Helping to plan design sprints, define UX strategy for various company-owned products and set KPIs for data-driven product roadmaps
- Acting as a lead designer among other designers within the company and assigning specific tasks for other designers
- Leading user experience design-related activities among different products, dealing with stakeholders & developers, producing concepts, wireframes, interactive functional prototypes, contributing to component library
- Conducting UX research & writing design guidelines & assisting to HRs in designers recruitment processes



Senior Product Designer

iSun AG

Feb 2018 - Dec 2019 (1 year 11 months)

- Collaborating with product managers, engineers and designers to define, design and deliver high-quality products.
- Practicing a broad range of product design activities, which include: ideation and facilitation, validation/testing, conceptualisation and UI design (low to high fidelity mockups, concepts, wireframes, prototypes, contributions to design system)
- Adopting different CI/CD methodologies such as Agile UX (Scrum, Kanban) and Lean UX
- Collaborate with the user research team, gathering data (research/test) and knowledge to drive our product decisions

 **UX/UI Designer**

armantas.com

Feb 2016 - Jan 2019 (3 years)

Working remotely in cross-functional teams with various IT companies on a contract basis. Delivering digital products mostly for E-commerce and FinTech companies. Clients include: KTM, Eika, Linea, Teamgate, August, and many more.

User Experience Designer

IBM

May 2015 - Mar 2016 (11 months)

- Leading user experience design-related activities, producing concepts, wireframes, interactive functional prototypes, contributing to UI components library, dealing with stakeholders & developers
- Helping businesses define UX strategy, product roadmaps and set KPIs
- Conducting UX research & writing documentation

UX/UI Designer

IDEA, JSC Interaktyvi reklama

May 2013 - Jun 2014 (1 year 2 months)

IDEA is a well-known interactive IT agency, which at the time was well known for delivering e-commerce solutions for Lithuanian industry leaders such as Barбора, Senukai, Eurovaistine, Iki, Ergo, and Novaturas.

- Producing concepts & UI designs, wireframes, interactive functional prototypes, contributing to UI components library
- Helping business define content strategy for existing clients

Education

UCL Erhvervsakademi og Professionshøjskole

Academy Profession (AP degree), Multimedia design and Communication

2011 - 2013

Vilnius College of Design

Bachelor's degree, Graphic communication design

2013 - 2016

Skills

Communication • Generative AI • User Experience (UX) • User Interface Design • User Experience Design • Figma (Software) • Web Design • Product Design • Interaction Design • Graphic Design

Honors & Awards

CED 2021 - Best Crypto Payment Provider - Crypto Expo Dubai 2021

Oct 2021

As part of the Swiss-based company iSun AG, I helped to develop The Global Unit Pay platform, which was nominated at one of the largest crypto events in 2021. My role: Lead Product Designer.